

Media Release



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COLES LITTLE ATHLETICS AUSTRALIA PARTNERS WITH ASTA

Coles Little Athletics Australia (LAA) today announced it has partnered with Asta as its IT Partner for the LAA Office.

Asta has been partnering with similar organisations to LAA across Australia and New Zealand for the last 24 years to assist them with their technology journeys across a varied array of technologies, platforms and industries.

Asta will complete an ICT Uplift and Cloud Migration, provide ongoing support and hardware purchasing for LAA.

“LAA is looking forward to partnering with Asta to take advantage of modern-workplace applications, that deliver Cloud Continuity with enhanced controls and software solutions for LAAs corporate network”. Said Myles Foreman Coles Little Athletics Australia CEO.

“The appointment of Asta as LAAs IT Partner is an important aspect of LAAs commitment to ensure it has essential, robust and scalable infrastructure via an IT Partner which will help LAA to innovate and support Little Athletics as inclusive community-based activities that promote the foundation for an active and healthy lifestyle”. Myles Foreman added.

“Asta is thrilled to partner with and provide our services to Little Athletics. It’s an organization that is not only responsible for creating our current and future sporting champions, but also instils lifelong values in our children and emphasises the importance of maintaining a healthy and active lifestyle. We are proud to support such a great Australian organisation”. Said Bill Angelidis Asta CEO.

About Asta

Asta is a leading full-service technology and consulting agency. Beyond our IT acumen in software, web and mobile app development, our fit-for-purpose managed service solutions and our ground-breaking AI and blockchain technologies, there’s something more... Our relentless commitment to people.

www.asta.com.au

www.littleathletics.com.au/

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