

# ANNUAL REPORT 202324



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# BOARD OF DIRECTORS

<b>Sherrie Boulter</b> Appointed:	<b>Elected Director and President</b> 23 October 2021
Company Committees:	Chair of Special Awards Committee Member of People & Culture Committee (Nominations)
<b>Joseph Yeung</b> Appointed:	<b>Elected Director, Vice President and Finance Director</b> 28 February 2022
Company Committees:	Chair of Inclusion Committee Member of Finance Governance Risk & Audit Committee
<b>Teresa Finlayson</b> Appointed:	<b>Elected Director</b> 27 April 2019
Company Committees:	Chair of Digital Committee Member of Inclusion Committee
<b>Tracey May</b> Appointed:	<b>Elected Director</b> 28 October 2020
Company Committees:	Chair of People & Culture Committee (Nominations)
<b>Jayne Ferguson</b> Appointed:	<b>Appointed Director</b> 6 August 2021
Company Committees:	Member of Digital Committee Member of Finance Governance Risk & Audit Committee
<b>Janelle Reid</b> Appointed:	<b>Appointed Director</b> 28 February 2022
Company Committees:	Chair of Finance Governance Risk & Audit Committee
<b>Anthony Reed</b> Appointed:	<b>Appointed Director</b> 28 February 2022
Company Committees:	Member of Digital Committee
<b>Andrew Gosling</b> Appointed:	<b>Elected Director</b> 18 November 2022
Company Committees:	Member of inclusion Committee

## COMPANY SECRETARY

Myles Foreman – Appointed 28/06/2022

### Director Details

The following person held office and resigned during the year ended on 30 June 2023:  
Teresa Finlayson – Appointed 27/04/2019 – Resigned 30/06/2024

# STAFF

## LAA TEAM

- Myles Foreman**  
Chief Executive Officer
- Shane Bertrand**  
National Competition, Programs Education & Accreditation
- Taneille Crase**  
Manager Participation, Inclusion & Ambassadors  
(Moved from P/T to F/T August 2023)
- Stephanie Grujoski**  
Marketing Sponsor & Partnership Officer
- Phillip Davies**  
Legal & Governance Manager (P/T)
- Denzil Fisher**  
Finance Officer  
(Commenced March 2024)

## LAA INCLUSION PROJECT

**Christine McCoombes**  
Inclusion Project Coordinator (P/T)

## LAA AMBBASSADORS

- Richard Colman**  
**Taneille Crase**  
**Reece Langdon**  
**Mackenzie Little**  
**Jordi McMillan**  
**Jackson Mellor**  
**Nana Owusu-Afriyie**  
**Emelia Surch**  
**James Turner**  
**Shophie White**

**Suzy Green**  
Inclusion Project Coordinator (P/T)  
(Resigned August 2024)

**Tammy Ferraro**  
Finance Officer  
(Resigned March 2024)



# LIFE MEMBERS, AWARDS & CERTIFICATES OF MERIT

## LIFE MEMBERS

- |      |                        |
|------|------------------------|
| 1978 | Trevor Billingham BEM* |
| 1978 | Alan Triscott*         |
| 1983 | Keith Maughan          |
| 1983 | Doug Hancy*            |
| 1985 | C P (Paddy) Robinson*  |
| 1989 | Don Blyth              |
| 1989 | Mal Hastie             |
| 1989 | Peter Shinnick         |
| 1996 | George Harvey          |
| 2001 | David Cramer           |
| 2002 | Maxine Boyd            |
| 2004 | Anthony Libke          |
| 2005 | Grahame Searles        |
| 2008 | Brian Newton           |
| 2008 | Michael Stubbs         |
| 2010 | Alison Quirke          |
| 2010 | Gary Mutton            |
| 2010 | Marjorie McNamara      |
| 2010 | Dennis Goodwin         |
| 2012 | Ross Burridge AM       |
| 2018 | Dereck Fineberg OAM    |
| 2022 | Heather Mitchell OAM   |
| 2022 | Glynis Nunn OAM        |

## AWARD OF MERIT

- |      |                     |
|------|---------------------|
| 1999 | Alan Letcher        |
| 2001 | R O (Dick) Healey * |
| 2002 | John Crouch         |
| 2004 | Brian Newton        |
| 2004 | Arnold Hunt*        |
| 2005 | Alison Quirke       |
| 2007 | Don Baker           |
| 2008 | Marjorie McNamara   |
| 2011 | Garry House *       |
| 2012 | Pieter Bergshoeff   |

## MERIT CERTIFICATES

- |      |                |
|------|----------------|
| 1984 | John McCarthy  |
| 1984 | John Marsden   |
| 1984 | Peter Shinnick |

\* Deceased



# LITTLE ATHLETICS AUSTRALIA HALL OF FAME

## TRACK & FIELD

2009	Nathan Deakes
2009	Melinda Gainsford-Taylor
2009	Steve Hooker
2009	Jana Pittman-Rawlinson
2009	Amy Winters
2010	Jane Saville
2010	John Steffensen
2011	Darren Clark
2011	Bronwyn Thompson
2012	Christine Stanton
2012	Debbie Wells
2013	Jane Flemming
2013	Sally Pearson
2014	Dani Samuels
2015	Nicole Boegman- Stewart
2016	Fabrice Lapierre
2016	Todd Hodgetts
2017	Kim Mickel
2018	Lauren Wells
2018	Jayden Sawyer
2019	Alana Quade
2019	Stuart Rendell
2021	James Turner
	Nicola Olyslagers
2022	Jemima Montag
2022	Rheed McCracken
2023	Jessica Stenson
	Cedric Dubler

## SPORTSPERSON

2009	Alisa Camplin
2009	George Gregan
2009	Nova Perris
2009	Kathy Watt
2009	John Worsfold
2010	Hollie Grima
2010	Geoff Ogilvy
2011	Natalie Von Bertouch
2011	Matt Giteau
2012	Simon Black
2012	Megan Marcks
2013	Kimberlee Green
2013	Patrick Mills
2014	Joel Selwood
2015	Sally Fitzgibbons
2016	Jackie Pereira
2016	Liam de Young
2017	Mitchell Starc
2017	Jack Riewoldt
2018	Kimberley Brennan
2020	Sarah Forbes
2020	Chloe Esposito
2022	Caitlin Foord
2022	Mark Blicavs
2023	Brett Lee

## VOLUNTEERS

2009	Trevor Billingham *
2009	Doug Hancy *
2009	Barry Garment
2009	Helen Moir
2009	Alan Triscott *
2010	George Harvey
2010	Peter Wickes
2011	Jim Arkins *
2011	Maxine Boyd
2012	David Cramer
2012	Robin Johnson
2013	Ken Gardiner
2013	Andrea Harvey
2014	Professor Marcus Vowels
2014	Alison Quirke
2015	Maria McConville
2016	Kaye Runge
2017	Bob Cruise
2018	Wendy Beisiegel
2018	Ron Keys
2019	Robert Chalmers
2020	Gwen Timmins
2020	Roslyn McAlister
2021	Nicole Lopes
	Heather Mitchell
2022	Teresa Blackman
2022	Andrew Duncan
2023	Greg Peterson
	Edward Fabian

## ACHIEVERS

2009	John Maclean
2009	Mike Whitney
2009	Dr. Peter Larkins
2009	Kirsty Marshall
2010	Chris Bradshaw
2010	Janine Shepherd
2011	Paul Murray
2011	Brett Rosebury
2013	Shane Crawford
2014	Ryan Fitzgerald
2015	John Pearce
2015	Lenny Pearce
2016	Chelsea Roffey
2017	Rishelle Hume
2017	Andrew May
2018	John Phillimore
2018	Tony Buti
2019	Jacquelin Magnay
2020	Amy Pejovic
2022	Jason Richardson

\* Deceased

## OFFICIAL OF THE YEAR

2018	Julie Cousins
2019	Peter Boden
2020	Paul Lever
2021	Brett Gillow
2022	Leanne Ryan
2023	Matthew Vine

## coles COLES LITTLE ATHLETICS AUSTRALIA CENTRE OF THE YEAR AWARD

### Major City Category

Bribie District
Little Athletics Centre 2022
Plympton
Little Athletics Centre 2023

### Inner Regional Category

Yarrawonga Mulwala
Little Athletics Centre 2022

Northern Yorke Peninsula
Little Athletics Centre 2023

### Very Remote Category

Broome
Little Athletics Centre 2022

Portland
Little Athletics Centre 2023

Official of the Year and Centre of the Year are separate to the Hall of Fame (Formally Roll of Excellence). They are awarded at the Hall of Fame Ceremony but not inducted into the Hall of Fame.



# OUR MISSION

## OUR MISSION:

To deliver inclusive community-based activities that promote the foundation for an active and healthy lifestyle.

## OUR VISION:

To be recognised nationally as the leading foundation sport that offers a unique athletic experience including a pathway within athletics and to other sports.

## VALUES

INCLUSION - Representative of our communities with no barriers

FUN - A fun and social experience for all on and off the field

INNOVATIVE - Putting community at the heart of our sport to develop new, sustainable and sports leading experiences for our participants

INTEGRITY - We act with integrity and show respect at all times

## OUR LITTLE ATHLETICS PURPOSE

Recruit – Teach – Retain

For

All Genders – All Abilities

## OUR LITTLE ATHLETICS EXPERIENCE

We are Family Fun & Fitness

We are Welcoming

We are Friendship

We are Encouraging

We are Commitment

We are Community

## OUR LITTLE ATHLETICS OBJECTIVE

Be Your Best

# PARTNERS

Coles Little Athletics Australia (LAA) acknowledges the important role played by partners in helping to deliver services and benefits to members and records its appreciation to the following companies for their support.

## NATIONAL NAMING RIGHTS PARTNER



LAA's partnership with Coles began in 2017 and during the year this partnership was extended for a further three years.

Since the Little Athletics partnership with Coles began, Coles has donated over 4 million bananas to Little Athletics Centres across Australia and provided more than \$2.4 million in sports equipment grants to 456 Little Athletics Centres through the Coles Little Athletics Community Fund.

In addition the Coles Community Round is a celebration of the Coles Little Athletics partnership at Little Athletics Centre's across Australia. Little Athletics Centre's are encouraged to host a Coles Community Round event as part of their normal weekly Centre meet across one of two weekends in November.

The Little Athletics Community nationally thanks Coles for its ongoing support of Little Athletics.

## LITTLE ATHLETICS AUSTRALIA PARTNERS



NATIONAL APPAREL PARTNER



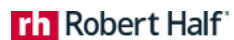
NATIONAL TRAVEL PARTNER



OFFICIAL PRINT & DIGITAL MEDIA NEWS PARTNER



IT PARTNER



RECRUITMENT PARTNER



CHARITY PARTNER



SCHOLARSHIP PARTNER

## COLES AUSTRALIAN LITTLE ATHLETICS CHAMPIONSHIPS & COLES LITTLE ATHLETICS AUSTRALIA HALL OF FAME CEREMONY PARTNERS



OFFICIAL STREAMING & MEDIA PARTNER



ALAC PARTNER



ALAC PARTNER

## COLES LITTLE ATHLETICS AUSTRALIA NATIONAL CAMP



## LITTLE ATHLETICS AUSTRALIA MEMBERSHIPS



# MEMBER ASSOCIATIONS





# COLES LITTLE ATHLETICS AUSTRALIA REPORTS

# PRESIDENT'S REPORT



**It is a pleasure to present my 2023/24 Annual Report of Coles Little Athletics Australia. Over the past year we have worked hard to deliver a stronger national focus through continued collaboration with our State and Territory Member Associations and to protect and enhance Little Athletics as a grassroots foundation sport.**

Our sporting landscape has changed over the past 12 months with the merger of Little Athletics ACT and their senior partner to form Capital Athletics, the emergence of a partnership between Little Athletics NSW and Athletics NSW, showing the sport a new way to deliver to its members and the sad departure of Athletics West just after the conclusion of the reporting period, who as a merged state body felt that they could no longer operate under the requirements of dual affiliation. There is no doubt that we will see further changes to how we run our sport in the years to come and it is important, I believe, that we as an organisation remain receptive to change whilst keeping our focus clearly on providing the best experience for our members at a grassroots level.

## NATIONAL STRATEGIC PLAN

Having delivered the outcomes from our 2022-2023 years strategic plan, a new strategic plan for the years 2024-2025 was finalised and commenced during the reporting period including the following key strategic pillars:

### 1. Amplifying our Brand and Engagement

Through promoting Little Athletics at all levels using a clear and consistent brand identity that promotes our core values, increases awareness of Little Athletics in the marketplace and drives recruitment to Centres/Clubs. The 'its not to late' campaign and "here they grow" campaign were designed to achieve these outcomes. Launched at a highly visible time for our sport prior to the Paris Olympics, running throughout and post the Paris Olympics and Paralympics 'here they grow' has already produced strong results.

### 2. Strategic Partnerships

To attract, retain and build strong partnerships which deliver value to our partners and help to strengthen the overall financial viability of Little Athletics. We are grateful to Coles for their continued support and have expanded our partnerships to also include:

- ISC – National Apparel Partner
- Sportslink Travel – National Travel Partner
- News Corp – Official Print and Digital Media Partner
- KommunityTV Official Stream Partner
- Asta – IT Partner
- Cancer Hun – Charity Partner
- Robert Half – Recruitment Partner
- Raw C - ALAC Partner
- Sunbeam – ALAC Partner
- Sports Excellence Scholarship Fund – Scholarship Partner

## 3. Educational Resources

To develop and deliver national resources that assist our Little Athletics community in the delivery of our programs and events, work on reviewing and updating the Tiny Tots program resources has also been undertaken. Aligning with the selection of Sport:80 as the National Sports Management Platform work has been ongoing to select a Learning Management Platform (LMS) to migrate the updated Tiny Tots Resources online and to undertake a transition of the Introduction to Teaching Little Athletics Skills (ITLAS) to self-paced online resources.

## 4. Enhance Participant Experience

By fostering Nationally consistent products and programs that attract new participants and improve retention of existing participants. We recognise that this does not always require a "reinventing of the wheel" instead we look to well developed, successful innovations at a state level to then support and expand as a national offering. Examples of this include Tiny Tots, Squad athletics and Ultimate Athletics.

## NATIONAL CHAMPIONSHIPS

With the clear objective of offering more opportunity for more Little Athletes to experience National level competition we further expanded our ALAC competition in April 2024 with the addition of U15 athletes. Based on survey results the competition was highly successful, and we again have taken learnings from this feedback to further enhance the ALAC offering for 2025. We continue to look for further opportunities to expand out national competitive offerings and this has included discussions with Athletics Australia on how we can better work together in this area.

## HALL OF FAME

In conjunction with our ALAC championships, we again held our Hall of Fame awards evening. This is a special event on our annual calendar when we get to acknowledge some of the extraordinary achievements of our volunteers and former Little Athletes. We inducted Jessica Stenson and Cedric Dubler continuing a long tradition of elite track and field athletes being "born" out of our grassroots Little Athletics programs. We also recognised Australia Cricketer Brett Lee who attributes Little Athletics with teaching him the foundations of sport. In our volunteer category we recognised the long standing contributions of Edward Fabian and Greg Peterson, both of whom are still actively involved in Little Athletics.

This year's Officials award was a tightly contested category with accolades going to WA's Matthew Vine.

I'd like to thank Coles for their support of the Centre of the Year awards for the second year and congratulate the following centres:

- Plympton LAC – Major City Centre
- Northern York Peninsula LAC – Inner Regional centre
- Portland LAC – Outer Regional and Remote centre

These Centres each received a \$2,000 Coles Voucher, trophy and Little Athletics Clinic conducted by Little Athletics Australia Ambassadors.

## LITTLE ATHLETICS AUSTRALIA AMBASSADORS

The Little Athletics Australia Ambassador Program which is all about inspiring and guiding young athletes across Australia has continued to expand its reach. The program aims to successfully engage young athletes with elite athletes and other notable figures who care about helping members of the Little Athletics Community succeed in sports.

Little Athletics Australia Ambassadors:

- Richard Colman
- Taneille Crase
- Reece Langdon
- Mackenzie Little
- Jordi McMillan
- Jackson Mellor
- Nana Owusu-Afriyie
- Emelia Surch
- James Turner
- Sophie White

## THE BOARD AND STAFF

I am grateful to be supported in my role by an active and committed Board. Whilst the board has remained largely unchanged, we did accept the resignation of Teresa Finlayson in June. Teresa had been a long serving and highly valued contributor, and I thank her for her input and support. We have been fortunate in appointing Donna Smith, former LAQ president to the casual vacancy created with Teresa's resignation and Donna has wasted no time in proving her value to the LAA board.

I also wish to thank Myles Foreman, CEO and the LAA staff for their dedication and continued efforts to deliver the very best outcomes to our Member Associations in what at times can be a very challenging environment.

Finally, in closing thankyou to the Member Associations and your continued willingness to engage and work with us at a National level. It can be difficult to always work with full consensus, but your candiness to debate, and your focus on delivering the best outcomes to our members is commendable.

**Sherrie Boulter**  
President

# CHIEF EXECUTIVE OFFICER'S REPORT



Throughout the financial year, Little Athletics Australia has continued to focus on helping to deliver an inclusive community-based activities that promote the foundations for an active and healthy lifestyle.

Some of the key strategic projects and core operational delivery which delivers upon Little Athletics Australia's Six Strategic Pillars are outlined in this report. (1) Lead with Vision, (2) Amplify Brand and Engagement, (3) Forge Strategic Partnerships, (4) Empower With Education, (5) Enhance Participant Experience and (6) Governance.

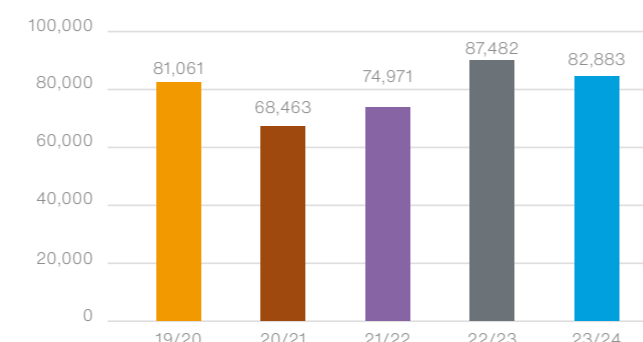
## PARTICIPATION

Athlete / Member registrations (excluding volunteers) declined from a five year high in 22/23 of 87,482 to **82,883 registrations in 23/24, the second highest number of registrations over the five year period.** (In excess of pre COVID numbers). The decline in registrations was spread across all States and Territory Member Associations.

With 82,883 registered athletes nationally it is estimated that Little Athletics had 55,000+ active volunteers throughout the year totalling 138,138 participants nationally.

465 Little Athletics Centres / Clubs nationally were affiliated via the seven State / Territory Member Associations.

## Registrations Five Year Trend



## FINANCIAL RESULTS

The financial result for the twelve months ended 30 June 2024 included Special Projects investment from Cash Reserves of \$120,761 resulting in a full year loss of (\$31,697) versus a full year loss of (\$163,089) for the previous financial year.

Excluding Special Projects the result was a surplus of \$88,350 versus a surplus of \$38,660.

Cash Reserves were at \$1,647,930 at 30 June 2024.

Investment in Special Projects to accelerate change included:

- Development of National Charter (Decision Making Framework)
- Development of Affiliation Agreement
- Development of Natural Disaster Relief Fund
- Single National Platform Project
- Review of Little Athletics Programs
- Review of Education & Training
- National Little Athletics Marketing & Promotion Strategy
- Government Advocacy



## COLES AUSTRALIAN LITTLE ATHLETICS CHAMPIONSHIP (ALAC)

The 2024 Coles Australian Little Athletics Championships (ALAC) was held in Adelaide at the SA Athletics Stadium 26 – 28 April 2024.

After the successful expansion of ALAC in 2023 with the addition of a new U14 Championship, building upon this success an U15 Championship was added in 2024. This delivered upon the strategic objective of providing more little athletes with the opportunity to participate at a national championships, **ENHANCING THE PARTICIPANT EXPERIENCE.**

A total of 473 little athletes attended across the three age groups including fully incorporated Multi-Class events.

ALAC provides little athletes with an alternative to other national individual based championships with a focus on an accessible teams based experience on and off the track & field representing your State / Territory and competing for team points while still also competing for individual medals.

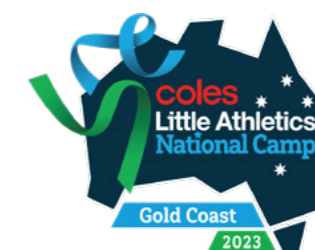
## Highlights ALAC 2024 Survey:

- 35% of athletes returned for the second or third year of ALAC
- 64% of athletes first year of participation at ALAC across all ages
- 51% of athletes competed at AA Nationals
- 49% of athletes only competed at ALAC
- 48% of athletes more likely to stay in Little Athletics due to increased ALAC opportunities
- 82% of athletes agree or strongly agree the teams aspect of ALAC and enjoy that it is different from other championships
- 90% of athletes would be interested in attending ALAC again

## 2024 ALAC Trophy Winners:

Trevor Billingham Trophy	U13 & U13 Multi-Class Highest Points Score	Victoria
Alan Triscott Trophy	U13 & U13 Multi-Class Points Adjusted Score	Western Australia
Dick Healey Trophy	U14 & U14 Multi-Class Points Adjusted Score	Queensland
Maxine Boyd Trophy	U15 & U15 Multi-Class Points Adjusted Score	Victoria
Life Members Trophy	U15 Combined Events Highest Points Score	Western Australia

Thank you to our event delivery partner Little Athletics South Australia, SA Athletics Stadium, Naming Partner Coles, and ALAC sponsors and partners ISC, Sportslink Travel, RAW C, Sunbeam, News Corporation, KommunityTV, Sports Scholarship Excellence Fund and Cancer Hub.



## COLES LITTLE ATHLETICS AUSTRALIA NATIONAL CAMP

The Coles Little Athletics Australia National Camp was held 1- 4 October 2023, at the Gold Coast Performance Centre located at Runaway Bay Gold Coast.

Based on performances at the Coles Australian Little Athletics Championships (ALAC) in April 2023 at the new U14 Championships, 76 little athletes from across Australia participated in the camp.

Conducted by some of Australia's leading coaches and presenters, the coaches shared their extensive knowledge and experience, in all aspects of athlete development and preparation. The coaches and presenters were organised by Olympic Gold Medallist – Glynis Nunn – OAM OLY, who has been involved in the organisation of the camp since it started in 2012. The knowledge, experience, and contacts that Glynis Nunn has in athletics is unparalleled and provides athletes with the best possible exposure to a learning environment.

The theme of the camp is to **EMPOWER WITH EDUCATION** by providing each athlete an opportunity to improve themselves, whether that is on the track, in recovery sessions, in workshops, presentations, or having a better understanding of the journey and process that is required with their own development. Athletes are required to attend with a mindset to be challenged, with a willingness to learn and grow.

Thank you to the City of Gold Coast and Runaway Bay Performance Centre for hosting the camp, Naming Partner Coles and Camp sponsors and partners ISC, Sportslink Travel, and News Corp.



## LITTLE ATHLETICS SPORTS MANAGEMENT PLATFORM

During the year an Advisory Group which was led by Little Athletics Australia with representation from every State & Territory Member Association and Little Athletics Centres completed an extensive tender and review process of Sports Management Platforms.

In late 2023 UK based Sport:80 was selected as the national provider of a Sports Management Platform for Little Athletics.

Establishing a single national Sports Management Platform has been a long held strategic objective of Little Athletics Australia's National Digital Strategy. The appointment of Sport:80 provides each State and Territory Member Association with the option of partnering with a common national platform for Memberships, Event Registrations and related activities.

The Sport:80 Platform is trusted by over 70 National Governing Bodies across the UK, USA, and Ireland, with clients including USA Track & Field, Sport:80 provides Little Athletics with a unique opportunity to benefit from the global experience and development of the Sport:80 Platform along with an extensive network of partners via The Sports Technology Alliance.

The first State Association to transition onto Sport:80 will be Little Athletics Queensland to manage registrations for the Ultimate Athletics program, with annual memberships and events to follow in 2025, Little Athletics Australia will go live late in 2024 to manage the Coles Australian Little Athletics Championships and integrate with participating State Member Associations. Two other Little Athletics State Member Associations will also follow in 2025.

The selection and implementation of Sport:80 will empower Little Athletics Australia to **LEAD WITH VISION** by finally delivering an integrated Sports Management Platform for our members & volunteers and to deliver operational efficiencies and analytics to our participating Member Associations, Centres and Little Athletics Australia. This investment **will enable better informed decision making, help to amplify brand and engagement, help to empower with education, enhance the participant experience and assist with governance.**

## LITTLE ATHLETICS MASCOTS



During the year Little Athletics Australia developed two mascots to represent Little Athletics to help **AMPLIFY BRAND AND ENGAGEMENT**. The two mascots were initially designed for digital use and were later created as life sized mascots which debuted at the 2024 Coles Australian Little Athletics Championships.

The mascots were named Lightning Leo and Awesome Ava via a national naming competition.

## IT'S NOT TOO LATE CAMPAIGN



Between September and November 2023, Little Athletics Australia ran a national campaign to **AMPLIFY BRAND AND ENGAGEMENT** via Google Adverts, Facebook and News Digital assets promoting 'it's not too late' to join Little Athletics.

This timing of this campaign was aligned to commence after individual Member Association campaigns had concluded to ensure the national campaign ran at a time and on assets different from the Member Associations.

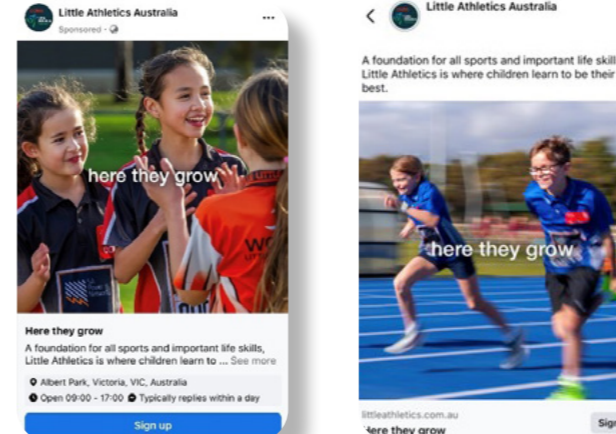
For this campaign, a new [www.joinlittleathletics.com.au](http://www.joinlittleathletics.com.au) website was created as a single national call to action.

## GOVERNANCE

With a commitment to child safety and well-being which is based upon fostering a safe and inclusive environment of equity and diversity, Little Athletics Australia has continued to expand the adoption of Sport Australia's National Integrity Framework as 'best practice'. This is pending a decision by Sport Integrity Australia on Little Athletics Australia's request in 2023 to join the National Integrity Framework.

As the national custodian of Little Athletics Intellectual Property such as Trademarks, Little Athletics Australia continues to monitor and protect these important intellectual rights on behalf of the Member Associations and Little Athletics Community nationally.

## HERE THEY GROW CAMPAIGN



Taking the learnings from the earlier 'it's not too late' campaign further investment was undertaken in new campaign assets to **AMPLIFY BRAND AND ENGAGEMENT** via the 'here they grow' campaign across Nine Now, News Digital assets, Facebook and Instagram. The campaign was developed to run from July – September 2024 in the lead up to registrations for the 2024/2025 season. The majority of this campaign will run during the 2024-2025 financial year.

## TINY TOTS REVIEW & UPDATE

As part of Little Athletics Australia's ongoing commitment to **ENHANCE THE PARTICIPANT EXPERIENCE** and **EMPOWER WITH EDUCATION**, an extensive review and update of the Tiny Tots Program resources has been undertaken throughout the year.

The objective of the review and update is to provide Member Associations and Little Athletics Centres print and digital resources that help Tiny Tots to be delivered consistently nationally as a program for children aged 3-5 years. As a modified program Tiny Tots is designed to develop the children's fundamental movement skills of running, jumping and throwing through fun and enjoyable activities. The program aims to improve the physical, social, emotional and cognitive development of the children through a play-based approach that is engaging and stimulating.

Pilots of the updated resources are planned throughout the 2024-2025 season.

## INCLUSION

Little Athletics Australia has continued to EMPOWER WITH EDUCATION by delivering a series of Inclusion workshops open to members of the Little Athletics community nationally.

Workshop 1 - How to make your Little Athletics Centre more inclusive for athletes and adults. Designed to help unleash the power of inclusion by helping to discover the keys to creating a truly inclusive Centre for Little Athletics.

Workshop 2 - How to modify events at the Centre for athletes with disability. Designed to help unlock the possibilities of inclusion by helping Little Athletics Centres discover how to make Little Athletics events more accessible for athletes with disability.

Workshop 3 – The Multi-Class Competition. Designed to help uncover the potential of the Multi-Class System by helping to discover how to support athletes with disability to access the Multi-Class system.

Little Athletics Australia has continued to invest in the Inclusion Hub which includes:

- The Inclusion Education Series with high quality and accessible webinars with inclusive strategies relevant to Little Athletics.
- Detailed educational materials to build knowledge and raise awareness about different disabilities, cultural diversity, and how to support different abilities. This modern approach supports athletes through understanding and empathy, focusing on the person first.
- An abundance of practical resources designed to be simple to implement, easy to use and adapt.
- Updated information to support athletes competing in the Multi-Class competition.

## THANK YOU

I take this opportunity to thank our Naming Rights partner Coles for their ongoing support of Little Athletics nationally. This includes but is not limited to the Coles Australian Little Athletics Championships, Coles National Camp, Coles Little Athletics Australia Hall of Fame, Coles Centre of the Year Awards, Banana Donations, the Coles Community Round, Coles Little Athletics Community Fund, Coles Store Engagements, Coles Ambassadors, national branding and promotion. To our other partners and suppliers thank you for your support of Little Athletics.

As a grassroots community sport focused on family fun and fitness, our sport would not be possible without our 55,000+ active volunteers. Thank you for your dedication and commitment of time, our volunteers make it possible for our Little Athletes to learn the Foundations For All Sport, and experience and enjoy Family, Fun and Fitness while learning to Be Your Best.

Thank you to the Member Association Presidents, CEOs and staff for your support of Little Athletics nationally and for the ongoing opportunity to collaborate. Thank you to the Little Athletics Australia Board and Committees for your support (especially President Sherrie Boulter).

Finally and importantly thank you to the LAA team. We are a small team dealing with the challenges and opportunities of a federated sporting model.

We collectively look forward to continuing to advance Little Athletics as a foundation for all sports and to celebrate the 60th anniversary of Little Athletics in Australia throughout 2024-2025.

**Myles Foreman**

Chief Executive Officer

Directors’ Report

The Directors of Little Athletics Australia Limited (“LAA”) (referred to hereafter as the ‘Company’) present their report together with the Financial Statements for the year ended 30 June 2024 and the Independent Auditor’s Report thereon.

Director Details

The following persons held office during the year ended 30 June 2024:

<b>Sherrie Boulter</b> Appointed:	<b>Elected Director and President</b> 23 October 2021
Biography:	Sherrie is the owner of a National Pre School Sports Franchise. She is a professional with over 30 years’ experience in a number of industries including Public Practice, Food & Beverage, Recruitment, Education and Franchising. Sherrie has been actively involved in all levels of Little Athletics. She is a qualified coach and official and has held positions at Centre & State level. Sherrie is passionate about participation in sport and the benefits that sport can deliver to children and adults alike.
Qualifications:	Post Graduate Diploma (Marketing) Bachelor of Business (Accounting)
LAA Committees:	Chair of Special Awards Committee Member of People & Culture Committee (Nominations)
<b>Joseph Yeung</b> Appointed:	<b>Elected Director, Vice President and Finance Director</b> 28 February 2022
Biography:	Joseph Yeung is an experienced senior executive and is the current CEO of Victoria’s Portable Long Service Benefits Authority. Prior to this role, he was the Chief Financial Officer at the Department of Premier and Cabinet from 2016 to 2019 and before that he was an Assistant Secretary in the Civil Justice and Corporate Group at the Commonwealth Attorney-General’s Department in Canberra.  Before joining government, Joseph worked in capital markets and accounting advisory services in the financial services sector both at PwC as well as Ernst & Young in Melbourne, Sydney and London for over 12 years.
Qualifications:	Master of Business Administration (Executive) Fellow of Certified Practicing Accountants (CPA) Australia Australian lawyer and Victorian Legal Practitioner Graduate of the Australian Institute of Company Directors
LAA Committees:	Chair of Inclusion Committee Member of the Finance, Governance, Risk & Audit Committee

**Teresa Finlayson**  
Appointed:

Biography

Qualifications:

LAA Committees:

**Tracey May**  
Appointed:

Biography:

Qualifications:

LAA Committees:

**Elected Director**  
27 April 2019

An experienced and visionary leader, Teresa has over two decades of experience in strategising, advising, executing and leading transformation and the delivery of outcomes aligned with organisational goals, culture and values. Teresa has worked across large, complex, matrix, multinational and global organisations. Her approach to change management and leadership is to ‘work better and work together’.

Teresa is currently Vice-President (Strategy and Major Projects) and Vice-Chancellor’s Chief of Staff at Monash University and is part of the Vice-Chancellor’s Group and the Vice-Chancellor’s Executive Committee (VCEC).

In this role Teresa is responsible for providing executive oversight for major projects of importance to the Monash Group, and overall management and coordination of several functions within the portfolio of the Vice-Chancellor. Previous roles have included Chief Operating Officer at RMIT University and Chief Digital and Student Services Officer at Monash University.

She was named a State Finalist in the 2019 Telstra Business Women’s Awards (Public Sector and Academia) in recognition of her achievements across the Higher Education Sector.

Teresa resigned from the Board of Little Athletics Australia on 30 June 2024.

Bachelor of Applied Computing

Chair of the Digital Committee  
Member of the Inclusion Committee

**Elected Director**  
28 October 2020

Tracey is General Manager People & Culture, St John Ambulance Victoria (SJAV). Her experience spans areas such as organisational and cultural transformation, change management, executive coaching, learning and development, strategic planning, employee relations and HR consulting. Tracey has been on the LAA Board since October 2020.

Graduate Diploma Human Resources

Chair of People & Culture Committee (Nominations)

**Jayne Ferguson**  
Appointed:

Biography:

Qualifications:

LAA Committees:

**Appointed Director**  
6 August 2021

Jayne has a track record in driving customer-centric business transformation and transitioning traditional organisations in rapidly changing environments. She has extensive operational, digital, financial management and strategic experience developed over 20 years in C-Suite executive roles for some of Australia’s largest media organisations. Jayne has served on several boards and committees for not-for-profits, public and private companies, specialising in digital innovation, brand and marketing strategy and business development. Jayne currently consults to organisations on brand and digital strategy and is an Appointed Director of Commonwealth Games Australia.

Bachelor of Arts Degree in Media Studies and is a graduate member of the Australian Institute of Company Directors.

Member of the Finance, Governance, Risk & Audit Committee  
Member of Digital Committee

**Janelle Reid**  
Appointed:

Biography:

Qualifications:

LAA Committees:

**Appointed Director**  
28 February 2022

Janelle Reid is the General Counsel at a Commonwealth Government statutory corporation. She was previously a Senior Lawyer at Clayton Utz, where she gained a decade of experience at the top tier national law firm. Janelle compliments the board with her legal and risk management skills and experience in strategic decision-making. She also brings her enthusiastic spirit and passion for fitness to the Little Athletics Australia Board.

Bachelor Laws (Honours), Bachelor of Commerce (Finance), MAICD and Diploma of Legal Practice

Chair of the Finance, Governance, Risk & Audit Committee

**Anthony Reed**  
Appointed:

Biography:

Qualifications:

LAA Committees:

**Appointed Director**  
28 February 2022

Anthony is a business, events, sales and marketing professional working across a number of industries including banking, renewable energy, manufacturing and now with a focus on the fitness, recreation and sports industries. Specialising in sponsorship procurement and marketing strategies Anthony has worked closely with Government’s, corporate and SME’s both in Australia and internationally. With a passion for all sports and love of athletics, Anthony is an advocate for a healthy and active lifestyle that aligns with the mission of Little Athletics Australia. Anthony has served on the board since February 2022.

Masters of Business Administration Executive (MBA), Bachelor of Commerce

Member of Digital Committee

**Andrew Gosling**  
Appointed:

Biography:

Qualifications:

LAA Committees:

**Elected Director**  
18 November 2022

Andrew has been a member of the South Australian Police since 1986. He has diverse policing experience ranging from operational police work, family violence investigations, drug action teams, community policing and crime prevention.

Andrew currently works in Prosecutions in the field of Juvenile Justice with a focus on early intervention.

Andrew was a director of LAA from 2016 to 2021 and has also served on the board of Little Athletics South Australia from 2021 until re- elected to the LAA Board in November 2022.

Andrew was awarded Life Membership to South Australian Little Athletics in 2022.

Advanced Diploma in Policing  
Certificate IV in Child Abuse Investigation

Member of Inclusion Committee

**Company Secretary**  
Myles Foreman

Appointed 28/06/2022  
Secretary of Finance, Governance, Risk & Audit Committee  
Secretary of Digital Committee  
Secretary of Inclusion Committee  
Secretary of Special Awards Committee  
Secretary of People & Culture Committee (Nominations)

*Director Details*

The following persons held office and resigned during the year ended on 30 June 2024:

Teresa Finlayson – Appointed 27/04/2019 – Resigned 30/06/2024

# FINANCIAL REPORT

**Review of Operations and Principal Activities**

The principal activities of the Company during the course of the financial year were:

- To represent affiliated Member Associations, Centres and Clubs affiliated to the Member Associations in expressing policy in matters pertaining to Little Athletics at a national level
- To provide rules and standards for competition to affiliated Member Associations, Centre and Clubs affiliated to Member Associations and guidance on all other matters pertaining to competition
- To support the delivery by affiliated Member Associations, Centre and Clubs affiliated to member Associations of national community-based activities that promote the foundation for an active and healthy lifestyle
- To conduct national little athletics competitions and related training activities

**Special Projects**

The Directors resolved to invest in a number of Special Projects during the course of the financial year using the capital reserves of the Company to accelerate these projects.

The total investment of \$120,761 is included on page 10 of these financial statements.

These Special Projects included:

- Development of National Charter (Decision Making Framework)
- Development of Affiliation Agreement
- Development of Natural Disaster Relief Fund
- Single National Platform Project
- Review of Little Athletics Programs
- Review of Education & Training
- National Little Athletics Marketing & Promotion Strategy
- Government Advocacy

**Australian Little Athletics Championships**

The Directors resolved to further expand the Australian Little Athletics Championships by adding an U15 National Competition in addition to the long standing U13 Competition and U14 Competition added last year. Overall, the cost of staging ALAC reduced due to changes in overall cost allocation between LAA and the Member Associations. The total cost on 2023/2024 of \$181,561 compared to \$275,373 in 2022/2023.

**Other Income**

Other income of \$96,395 related to Coaching Camp Contributions (\$80,960) and Interest Received (\$14,480).

**Surplus / Loss**

The financial result for the twelve months ended 30 June 2024 included Special Projects investment from Cash Reserves of \$120,761 resulted in a full year loss of (\$31,697) versus a full year loss of (\$163,089) for the previous financial year.

Excluding Special Project items the result was a profit of \$88,350 versus a full year profit of \$38,660 for the previous financial year.

The LAA Board remains committed to a further year of investment in Special Projects to accelerate change.

**Matters Subsequent To The End Of The Financial Year**

On the 7 August 2024 at a special general meeting of Athletics West Ltd members a resolution to resign as a State & Territory Member of Little Athletics Australia Limited was passed. In accordance with Clause 6.2 of the Little Athletics Australia Ltd Constitution Athletics West Ltd formally resigned as a State & Territory Member of Little Athletics Australia Limited effective 7 September 2024.

**Short Term and Long Term Objectives of the Company**

**Mission**

To deliver a community-based activity that promotes the foundation for an active healthy lifestyle.

**Vision**

To be recognized as a leading community sport that offers an amazing athletic experience to everyone.

**Values**

INCLUSION - Representative of our communities – no barriers

FUN - A fun and social experience for all on and off the field

INNOVATIVE - Putting community at the heart of our organization to develop new, sustainable and market leading products for our customers

INTEGRITY - We act with integrity and show respect at all times

**ShortTerm objectives of the Company**

- To promote financial viability and sustainability of Little Athletics
- To mature the national policy and procedural framework
- To build relationships and implement effective communication with key stakeholders, especially Member Associations, sponsors and commercial partners, and Athletics Australia

**Long Term Objectives of the Company**

The Company’s long-term objectives are:

- To develop a new and innovative product and flexible delivery models to increase recruitment and retention
- To promote Company as the principal and preferred deliverer of athletics to children across Australia
- To deliver a digital experience that engages, grows and informs the entire little athletics community

**Key Performance Measures of the Company**

The Company measures its own performance through the use of both quantitative and qualitative Key Performance Indicators (KPIs). The KPIs are used by Management and the Directors to assess the financial performance and substitutability of the Company against the Short Term and Long Term objectives of the Company.

# FINANCIAL REPORT

## Directors' Meetings

During the financial year, 9 meetings of Directors and 8 meetings of the Finance, Governance, Risk & Audit Committee were held. Attendance by each director is listed in the table below.

Director	Board Meetings		Finance, Governance, Risk and Audit Committee Meetings	
	Held	Attended	Held	Attended
Sherrie Boulter	9	9	-	-
Joseph Yeung	9	9	6	6
Teresa Finlayson	9	8	-	-
Tracey May	9	8	-	-
Jayne Ferguson	9	6	6	5
Janelle Reid	9	6	6	6
Anthony Reed	9	8	-	-
Andrew Gosling	9	9	-	-
James van Beek (Independent Member Finance, Governance, Risk & Audit Committee)	-	-	6	4

## Contribution in winding up

The company is incorporated under the *Corporations Act 2001* and is a Company Limited by Guarantee. If the Company is wound up, the constitution states that each member state is required to contribute a maximum of \$1.00 each towards meeting any outstanding obligations of the company. At 30 June 2024, the total amount that members of the company are liable to contribute if the Company wound up is \$7.00.


## Rounding of amounts

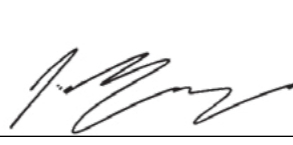
The Company is a type of Company referred to in ASIC Corporations (Rounding in Financial/Directors' Reports) Instrument 2016/191 and therefore the amounts contained in this report and in the financial report have been rounded to the nearest dollar.

## Auditor's Independence Declaration

A copy of the Auditor's Independence Declaration as required under s.307C of the *Corporations Act 2001* is included in page 27 of this financial report and forms part of this Director's Report.

Signed in accordance with a resolution of the Directors.

  
**Sherrie Boulter**  
Chairperson & President

  
**Joseph Yeung**  
Finance Director & Vice President

Dated this 3rd day of October 2024

## Auditor's Independence Declaration

YOUR FUTURE  
OUR BUSINESS

MVA Bennett

### AUDITOR'S INDEPENDENCE DECLARATION UNDER SECTION 307C OF THE CORPORATIONS ACT 2001 TO THE MEMBERS OF LITTLE ATHLETICS AUSTRALIA LIMITED

I declare that, to the best of my knowledge and belief, during the year ended 30 June 2024 there has been:

- (i) no contraventions of the auditor independence requirements as set out in the Corporations Act 2001 in relation to the audit; and
- (ii) no contraventions of any applicable code of professional conduct in relation to the audit.

MVAB Assurance

MVAB ASSURANCE  
Chartered Accountants



SAM CLARINGBOLD  
Partner

Signed at Melbourne this 3<sup>rd</sup> day of October 2024

MVAB Assurance  
ABN: 13 488 640 554

Liability limited by a scheme approved under  
Professionals Standards Legislation

Melbourne  
Level 5 North Tower  
485 La Trobe Street  
Melbourne, Vic 3000  
T. +61 9642 8000  
E. info@mvabennett.com.au



# FINANCIAL REPORT

Statement of Profit or Loss and Other Comprehensive Income  
For the year ended 30 June 2024

		Year ended 30 June 2024	Year ended 30 June 2023
	Note		\$
Revenue	4	1,661,156	2,101,684
Other income	4	500,189	579,377
<b>Total Revenue</b>		<b>2,161,345</b>	<b>2,681,061</b>
Administration expenses		(575,511)	(963,579)
Management expenses		(460,223)	(533,925)
Staffing expenses		(505,662)	(556,171)
Competition and membership expenses		(380,057)	(509,393)
Special Projects		(120,761)	(130,467)
Meeting related expenses		(74,748)	(69,709)
Office expenses		(76,080)	(81,134)
<b>Total expenditure</b>		<b>(2,193,042)</b>	<b>(2,844,150)</b>
Profit or (loss) before income tax		<b>(31,697)</b>	<b>(163,089)</b>
Income tax expense	1(d)	-	-
<b>Profit or (loss) for the year</b>		<b>(31,697)</b>	<b>(163,089)</b>
Other comprehensive income		-	-
<b>Total comprehensive income for the year</b>		<b>(31,697)</b>	<b>(163,089)</b>

This above statement should be read in conjunction with the notes to the financial statements.

Statement of Financial Position  
As at 30 June 2024

	Note	2024 \$	2023 \$
<b>ASSETS</b>			
<b>Current Assets</b>			
Cash and cash equivalents	5	1,647,930	2,066,598
Trade and other receivables	6	36,939	67,583
Inventories	8	568	568
Other assets	11	449,930	177,615
<b>Total Current Assets</b>		<b>2,135,367</b>	<b>2,312,364</b>
<b>Non-Current Assets</b>			
Property, plant and equipment	9	97,172	32,867
Intangible assets	10	2,492	3,332
<b>Total Non-Current Assets</b>		<b>99,664</b>	<b>36,199</b>
<b>TOTAL ASSETS</b>		<b>2,235,031</b>	<b>2,348,563</b>
<b>LIABILITIES</b>			
<b>Current Liabilities</b>			
Trade and other payables	12	214,568	124,808
Employee Benefits	13	67,903	47,603
Other liabilities	14	285,024	476,919
<b>Total Current Liabilities</b>		<b>567,495</b>	<b>649,330</b>
<b>Non-Current Liabilities</b>			
Employee Benefits	13	-	-
<b>Total Current Liabilities</b>		<b>-</b>	<b>-</b>
<b>TOTAL LIABILITIES</b>		<b>567,495</b>	<b>649,330</b>
<b>NET ASSETS</b>		<b>1,667,536</b>	<b>1,699,233</b>
<b>EQUITY</b>			
Retained earnings		1,699,233	1,878,082
Profit or (loss) for the year		(31,697)	(163,089)
Restatement of retained earnings for corrections of prior period errors		-	(15,760)
<b>TOTAL EQUITY</b>		<b>1,667,536</b>	<b>1,699,233</b>

This above statement should be read in conjunction with the notes to the financial statements.

# FINANCIAL REPORT

Statement of Changes in Equity  
For the year ended 30 June 2024

2024	Retained Earnings	Total Equity
	\$	\$
Balance at 1 July 2023	1,699,233	1,699,233
Profit or (loss) for the year	(31,697)	(31,697)
Balance at 30 June 2024	1,667,536	1,667,536
2023		
Balance at 1 July 2022	1,878,082	1,878,082
Profit or (loss) for the year	(163,089)	(163,089)
Restatement of retained earnings for corrections of prior period errors	(15,760)	(15,760)
Balance at 30 June 2023	1,699,233	1,699,233

This above statement should be read in conjunction with the notes to the financial statements.

Statement of Cash Flows  
For the year ended 30 June 2024

	Note	2024	2023
		\$	\$
Cash flows from operating activities			
Cash receipts from customers		1,016,357	1,412,362
Cash payments to suppliers and employees		(2,178,650)	(2,767,055)
Interest received		14,479	4,371
Sponsorship monies received		793,651	1,176,534
Net cash (used in) / generated from operating activities		(354,163)	(171,788)
Cash flows from investing activities			
Payments for tangible assets		(64,305)	(15,406)
Net cash (used in)/generated from investing activities		(64,305)	(15,406)
Net (decrease) / increase in cash held		(418,468)	(187,194)
Cash and cash equivalents at beginning of financial year		2,066,398	2,253,792
Cash and cash equivalents at end of financial year	5	1,647,930	2,066,398

This above statement should be read in conjunction with the notes to the financial statements.

# FINANCIAL REPORT

Notes to the Financial Statements  
For the year ended 30 June 2024

INTRODUCTION

The financial statements cover Little Athletics Australia Limited with no other controlled entities during the years.

1. SUMMARY OF MATERIAL ACCOUNTING POLICIES

This note provides a list of the significant accounting policies adopted in the preparation of the financial statements of Little Athletics Australia Limited (LAA).

Little Athletics Australia Limited is a Public Company limited by guarantee incorporated and domiciled in Australia. The address of its registered office and its principal place of business is Ground Floor, 31 Aughtie Drive, Albert Park VIC 3206.

The significant accounting policies below have been consistently applied to all the years presented, unless otherwise stated.

These financial statements were approved and authorised for issue by the Board of Directors on 2 October 2024.

a. Basis of preparation

These general purpose financial statements have been prepared in accordance with Australian Accounting Standards – Simplified Disclosures and the Corporations Act 2001. The Company is a not-for-profit entity for the purposes of preparing financial statements.

Historical cost convention

The financial statements have been prepared on a historical cost basis, except for certain classes of property which are measured at fair value following a revaluation of the property.

b. Revenue

Revenue for the Company is derived mainly from administration levies and related contributions (including insurance reimbursements) from members or related parties. These levies and related contributions are recognised in the period in which the service is provided.

Sponsorship revenue is derived from external parties that support the Company and is recognised evenly over the term of any sponsorship agreement.

Additionally, the Company also derives revenue from organising and hosting events and such revenue recognised in the period in which the events are held.

All revenue is stated net of the amount of goods and services tax (GST).

c. Contributions, Government Grants and Donations

11% of the Company funding is in the form of grants from governmental department bodies. The Company has assessed that the majority of its grant agreements are enforceable and contain sufficiently specific performance obligations. This determination was made on the basis that the funding agreements require the Company to provide prescribed services within the relevant agreements. The Company therefore recognises funding received under such agreements as Revenue under AASB 15. Revenue is recognised as the Company meets the required deliverables, which is on a straight-line basis over the duration of the underlying program.

The recoverable amount is assessed on the basis of the expected net cash flows which will be received from the assets' employment and subsequent disposal. The expected net cash flows have been discounted to present values in determining recoverable amounts.

d. Employment benefits

Short-term employee benefit obligations

Liabilities arising in respect of wages and salaries, annual leave and any other employee benefits expected to be settled within twelve months of the reporting date are measured at their nominal amounts based on remuneration rates which are expected to be paid when the liability is settled. The expected cost of short-term employee benefits in the form of compensated absences such as annual leave is recognised in the provision for employee benefits. All other short-term employee benefit obligations are presented as payables.

Long-term employee benefit obligations

Liabilities arising in respect of long service leave and annual leave which are not expected to be settled within twelve months of

the reporting date are measured at the present value of the estimated future cash outflow to be made in respect of services provided by employees up to the reporting date.

Employee benefit obligations are presented as current liabilities in the balance sheet if the entity does not have an unconditional right to defer settlement for at least twelve months after the reporting date, regardless of when the actual settlement is expected to occur.

Contributions made by the company to Superannuation funds are charged as expenses when incurred.

e. Leases

The Company in its capacity as lessee has one arrangement in place for lease of office space. Under the current terms of the arrangement, the Company continues to lease the property on a month-by-month basis, subject to annual increases in line with the Consumer Price Index.

Payments associated with the lease arrangement have been recognised as a short-term lease within the financial statements on the basis that:

- the lease arrangement has no fixed, non-cancellable term remaining and
- the Company has the right to terminate the lease at any time without penalty.

Short term rent payments of \$32,061 for the current financial year have been disclosed as part of office expenses within the Statement of Profit or Loss and Other Comprehensive Income.

2. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS

Certain accounting estimates include assumptions concerning the future, which, by definition, will seldom represent actual results. Estimates and assumptions based on future events have a significant inherent risk, and where future events are not as anticipated there could be a material impact on the carrying amount of the assets and liabilities discussed below.

a. Long service leave

The liability for long service leave is recognised and measured at the present value of the estimated cash flows to be made in respect of all employees at the reporting date. In determining the present value of the liability, estimates of attrition rates and pay increases through promotion and inflation have been taken into account.

3. NEW AND AMENDED STANDARDS ADOPTED DURING THE CURRENT FINANCIAL YEAR

The Company has not adopted any new standards and amendments for first time for their annual reporting period commencing 1 July 2022.

4. REVENUE AND OTHER INCOME

	2024	2023
	\$	\$
Sponsorship	793,651	916,836
Administration Levy	867,505	891,250
Grant Funding	-	293,598
Revenue	1,661,156	2,101,684
Insurance reimbursements	399,848	344,458
Interest income	14,479	4,371
Other items	85,862	230,548
Other Income	500,189	579,377

All revenue is sourced from within Australia under AASB 15.

# FINANCIAL REPORT

## 5. CASH AND CASH EQUIVALENTS

	2024	2023
	\$	\$
Cash at bank	1,136,361	1,566,598
Short term deposits	511,569	500,000
<b>Total cash and cash equivalents as stated in the statement of financial position</b>	<b>1,647,930</b>	<b>2,066,598</b>
<b>Total cash and cash equivalents as stated in the statement of cash flows</b>	<b>1,647,930</b>	<b>2,066,598</b>

## 6. TRADE AND OTHER RECEIVABLES

	2024	2023
	\$	\$
<b>Current</b>		
Trade receivables	36,939	2,882
GST receivable	-	64,701
	<b>36,939</b>	<b>67,583</b>

All amounts held are short-term. The net carrying value of trade receivables is considered a reasonable approximation of fair value.

No indicators of impairment have been identified in relation to the Company's trade receivables.

## 7. FINANCIAL ASSETS AND LIABILITIES

### Categories of financial assets and liabilities

The carrying amounts of financial assets and financial liabilities in each category are as follows:

		Amortised Cost	Total
2024	Note	\$	\$
<b>Financial Assets</b>			
Cash and cash equivalents	5	1,647,930	1,647,930
Trades and receivables	6	36,939	36,939
<b>Total Financial Assets at 30 June 2024</b>		<b>1,684,869</b>	<b>1,684,869</b>
<b>Financial Liabilities</b>			
Trade and other payables	12	214,568	214,568
<b>Total Financial Liabilities at 30 June 2024</b>		<b>214,568</b>	<b>214,568</b>

## 8. INVENTORIES

	2024	2023
	\$	\$
<b>Current</b>		
At cost:		
Inventory	568	568
	<b>568</b>	<b>568</b>

## 9. PROPERTY, PLANT AND EQUIPMENT

	2024	2023
	\$	\$
Equipment – at cost	225,674	145,675
Less accumulated depreciation	(128,502)	(112,808)
	<b>97,172</b>	<b>32,867</b>

### Reconciliations

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year.

	Equipment	Total
2024	\$	\$
Balance at 1 July 2023	32,867	32,867
Additions	79,999	79,999
Disposals	-	-
Depreciation Expense	(15,694)	(15,694)
<b>Balance at 30 June 2024</b>	<b>97,172</b>	<b>97,172</b>

	\$	\$
<b>2023</b>		
Balance at 1 July 2022	26,927	26,927
Additions	15,406	15,406
Disposals	(227)	(227)
Depreciation Expense	(9,239)	(9,239)
<b>Balance at 30 June 2023</b>	<b>32,867</b>	<b>32,867</b>

## 10. INTANGIBLE ASSETS

	2024	2023
	\$	\$
Intellectual Property – at cost	20,000	20,000
Accumulated amortisation	(17,508)	(16,668)
	<b>2,492</b>	<b>3,332</b>

	Intellectual Property	Total
2024	\$	\$
Balance at 1 July 2023	3,332	3,332
Additions	-	-
Amortisation charge	(840)	(840)
<b>Balance at 30 June 2024</b>	<b>2,492</b>	<b>2,492</b>

# FINANCIAL REPORT

## 11. OTHER ASSETS

	2024	2023
Current	\$	\$
Prepayments	260,920	89,409
Accrued income	136,692	88,206
	<u>397,612</u>	<u>177,615</u>

## 12. TRADE AND OTHER PAYABLES

	2024	2023
Current	\$	\$
Credit card	2,720	-
Trade payables	137,349	92,795
Salary payable	-	7,716
Superannuation payable	5,198	1,196
Other creditors and accruals	69,301	23,101
	<u>214,568</u>	<u>124,808</u>

All above liabilities are short-term. The carrying values are considered to be a reasonable approximation of fair value.

## 13. EMPLOYEE BENEFITS

	2024	2023
Current	\$	\$
Provision for employee benefits: annual leave and long service leave	67,903	47,603
	<u>67,903</u>	<u>47,603</u>

## 14. OTHER LIABILITIES

	2024	2023
Current	\$	\$
Unearned Revenue - Economic and Community Participation (ECP) Program Grant Funding	1,550	187,787
Unearned Revenue - Other	268,212	257,593
PAYG Withholding Payable	15,262	13,539
	<u>285,024</u>	<u>476,919</u>

## 15. KEY MANAGEMENT PERSONNEL REMUNERATION

Any person(s) having authority and responsibility for planning, directing and controlling the activities of the company, directly or indirectly, including any director (whether executive or otherwise) of that company is considered key management personnel (KMP). The totals of remuneration paid to KMP of the company during the financial year are as follows:

	2024	2023
	\$	\$
KMP Compensation	367,964	391,327

## 16. REMUNERATION OF AUDITORS

During the financial year the following fees were paid or payable for services provided by MVA Bennett Assurance, the auditor of the company (2022 auditor was Nexia Melbourne Audit Pty Ltd):

	2024	2023
	\$	\$
Audit of the financial statements	8,800	8,500

## 17. RELATED PARTY TRANSACTIONS

### Key management personnel

Disclosures relating to key management personnel are set out in note 15.

### Transactions with related parties

There were no transactions with related parties during the current financial year.

### Receivable from and payable to related parties

There were no trade receivables from or trade payables to related parties at the current and previous reporting date.

### Loans to/from related parties

There were no loans to or from related parties at the current and previous reporting date.

## 18. MEMBER'S GUARANTEE

The Company is limited by guarantee. If the company is wound up, the Constitution states that each member state is required to contribute a maximum of \$1.00 each towards meeting any outstanding obligations of the company. At 30 June 2024, the number of members was 7 (2023: 7).

## 19. EVENTS SUBSEQUENT TO BALANCE DATE

On the 7 August 2024 at a special general meeting of Athletics West Ltd members a resolution to resign as a State & Territory Member of Little Athletics Australia Limited was passed. In accordance with Clause 6.2 of the Little Athletics Australia Ltd Constitution Athletics West Ltd formally resigned as a State & Territory Member of Little Athletics Australia Limited effective 7 September 2024.

# FINANCIAL REPORT

## Directors' Declaration

In accordance with a resolution of the directors of Little Athletics Australia Limited, the directors of the company declare that:

1. The combined financial statements and notes, as set out on pages 10 to 20, are in accordance with the Corporations Act 2001, and:
  - a. Comply with Australian Accounting Standards –Simplified Disclosures;
  - b. Give a true and fair view of the combined financial position of the company as at 30 June 2024 and of its performance for the financial year ended on that date.
2. In the directors' opinion there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.



**Sherrie Boulter**  
**Chairperson & President**



**Joseph Yeung**  
**Finance Director & Vice President**

Dated this 3rd Day of October 2024

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**LITTLE ATHLETICS AUSTRALIA LIMITED**  
**ACN 632 256 181**

## INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF LITTLE ATHLETICS AUSTRALIA LIMITED

### Opinion

We have audited the financial report of Little Athletics Australia Limited (the Company) which comprises the statement of financial position as at 30 June 2024, the statement of profit or loss and other comprehensive income, the statement of changes in equity and the statement of cash flows for the year then ended, and notes to the financial statements, including a summary of material accounting policies, and the director's declaration. In our opinion, the accompanying financial report of the company is in accordance with the Corporations Act 2001, including:

- (i) giving a true and fair view of the company financial position as at 30 June 2024 and of its financial performance for the year ended; and
- (ii) complying with Australian Accounting Standards - Simplified Disclosures and the Corporations Regulations 2001.

### Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Report section of our report. We are independent of the company in accordance with the auditor independence requirements of the Corporations Act 2001 and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110: Code of Ethics for Professional Accountants (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Information Other than the Financial Report and Auditor's Report Thereon

The directors are responsible for the other information. The other information comprises the information included in the company annual report for the year ended 30 June 2024 but does not include the financial report and our auditor's report thereon. Our opinion on the financial report does not cover the other information and accordingly we do not express any form of assurance conclusion thereon. In connection with our audit of the financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

MVAB Assurance  
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## Responsibilities of the Directors for the Financial Report

The directors of the company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the Corporations Act 2001 and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the ability of the company to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

## Auditor's Responsibility for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of the users taken on the basis of the financial report.

Further information about our responsibilities can be found at [http://www.auasb.gov.au/auditors\\_responsibilities/ar3.pdf](http://www.auasb.gov.au/auditors_responsibilities/ar3.pdf).

MVAB Assurance

MVAB ASSURANCE  
Chartered Accountants

Signed at Melbourne this 3<sup>rd</sup> day of October 2024

*Sam Claringbold*

SAM CLARINGBOLD  
Partner

MVAB Assurance  
ABN: 13 488 640 554

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An independent member of  
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